

SPONSORSHIP IDENTIFICATION; LIST RETENTION; RELATED REQUIEMENTS

MUSCATINE POWER AND WATER POLICY STATEMENT

It is the policy of Muscatine Power and Water (MP&W), operator of MPW Cable television system, to not engage in origination cablecast or "want ad" or classified advertisements sponsored by an individual. The sponsorship announcements and related requirements if required, will be the responsibility of the company leasing the access channel from MP&W.

**FCC PUBLIC NOTICE SECTION FILE
MUSCATINE POWER AND WATER**

SPONSORSHIP IDENTIFICATION--INDIVIDUALS

CFR 47 Part 76.1715

Use for original cablecast, want ads, or a classified advertisement paid for by an individual. (Use alternate form for others)

Item #	Advertiser's Name	Address	Telephone Number	Schedule of Time Purchased (Date and Time)
1.A				
2.A				
3.A				
4.A				
5.A				
6.A				
7.A				
8.A				

SPONSORSHIP IDENTIFICATION—Continued

Item #	Time Spot Aired (Date/Start Time)	Length of Spot (Minutes:Seconds)	Charges (\$)	Rates Charged & Classes of Time Purchased
1.A				
2.B				
3.B				
4.B				
5.B				
6.B				
7.B				
8.B				

Retain list in file for two (2) years from the most recent date.

**FCC PUBLIC II — SECTION FILE
MUSCATINE POWER AND WATER**

SPONSORSHIP IDENTIFICATION—ORGANIZATIONS

CFR 47 Part 76.1715

Use for cablecast material that is a political matter or matter involving a controversial issue of public importance.
(Matter furnished or paid for by a corporation, committee, association, or other unincorporated group)

Item #	Company/Organization Name	Address	Telephone Number	CEO, Board Members, and/or Executive Committee
1.A				
2.A				
3.A				
4.A				
5.A				
6.A				
7.A				
8.A				

SPONSORSHIP IDENTIFICATION—Continued

Item #	Schedule of Time Purchased (Date/Start Time)	Time Spot Aired (Minutes:Seconds)	Charges (\$)	Rates Charged & Classes of Time Purchased
1.A				
2.B				
3.B				
4.B				
5.B				
6.B				
7.B				
8.B				

Retain in file for two (2) years from most recent date

Note: A list of Chief Executive Officers or members of an executive committee or Board of Directors of the Corporation, Association or other unincorporated group, or other entity, must be provided to MP&W as required by the FCC rule.

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